

JULIANA R. MORGAN

908-566-8987 | jmorga24@villanova.edu | <https://www.linkedin.com/in/juliana-r-morgan-1a1714216/>

EDUCATION

- VILLANOVA UNIVERSITY**, Villanova, PA **2020 - 2024**
- Bachelor of Arts in **Communication** | Concentration: Journalism & Media Production | GPA: 3.8 | Dean's List
 - Minors: Political Science & Philosophy
 - Coursework includes Sports Journalism, Broadcast Journalism, Film & Video Production, Media & Politics, Logic & Critical Thinking, International Relations, Mandarin Chinese, Performance Studies, Micro & Macro Economics, Law & Morality
- WEST MORRIS MENDHAM HIGH SCHOOL**, Mendham, NJ **2016 - 2020**
- **International Baccalaureate Diploma**, National Honor Society
-

RELEVANT EXPERIENCE

- White House Correspondents' Association**, *Senior White House Correspondent*, Washington, D.C. **September 2023-Present**
- Broadcast journalist responsible for attending political events, reporting on White House activities, monitoring policy and legislative developments, interviewing government officials, and analyzing political trends through robust presidency coverage
- Philadelphia Flyers**, *Marketing Associate*, Philadelphia, PA **September 2023-Present**
- Assisting the franchise's needs and objectives through social media management, content creation, promotions, data analysis, event planning, reporting, market research, and creative collaborative engagement fan initiatives
- Villanova on Set Immersion Program**, Los Angeles, CA **March 2023**
- Immersive experience in the film and entertainment industry, learning at NBC/ Universal, Amazon, Illuminate Hollywood, Vubiquity, Jimmy Kimmel Show, Republic Records, United Talent Agency, and others
- Super 7on7**, *Sideline Reporter/Interviewer, Correspondent and Media Personality*, Lexington, KY **2023 - Present**
- Report on and conduct interviews with the top 4- and 5-star high school football players and produce informative and engaging media content at all national championship 7on7 football events hosted in Houston, TX, Knoxville, TN, Los Angeles, CA, Naples, FL
- M2 Productions, United States Tennis Association (USTA)**, U.S. Open Production Assistant, New York, NY **2022 - 2023**
- Assisted in facilitating field production at the 2023 U.S. Open by covering all ancillary events such as fan activations, pro-arms, player warm-ups, quick sound bites, and notable attractions for USTA's socials and e-blasts
- Villanova Athletic Department**, *Nova Sports Now - NSN - Founder, Reporter, and Personality*, Villanova, PA **2022 - 2023**
- Creator of NSN, an innovative social media outlet producing entertaining content on Villanova sports
 - On-screen talent, correspondent, and poor who conducts stimulating player personality interviews and produces educational sports clips to provide insight into internal operations, increase player-fan connections, boost department exposure, and provide relevant updates
-

ADDITIONAL EXPERIENCE

- Morgan Stanley**, *Wealth Management Intern*, Morristown, NJ **2022**
- Compiled analytic research on annuity products and clients' underlying holdings to assess performance, determine an appropriate investment opportunity, and allocate mutual fund assets based on performance metrics to consolidate Financial Advisors' portfolios.
 - Analyzed data and current trends to evaluate securities and aid Financial Advisors in their comprehensive investment decisions.
 - Created and implemented an efficient client call, plan update, and plan review cycle through Salesforce to ensure consistent client contact.
- Walkin' On Sunshine**, *Marketing and Website Development Intern*, Monmouth Beach, NJ **2021**
- Responsible for tracking analytics for marketing campaigns and managing social platforms to increase brand awareness and escalate sales
- STEPS Elite Lacrosse Club**, *Coach, Private Trainer, and STEPS Elite summer lacrosse program coach*, Chester, NJ **2017 - 2020**
- Somerset Hills Country Club**, *Food Service Specialist*, Bernardsville, NJ **2020 - 2021**
-

HIGHLIGHTS, SKILLS, & INTERESTS

- Viewed the Oz vs. Fetterman Senate Debate on a non-partisan panel and was specially featured on NewsNation with Chris Cuomo; Proficient in editing and production skills (Adobe Premiere Pro); Intermediate proficiency in Mandarin Chinese
- Interest in athletics, photography, guitar, vocal and theatrical performance, history, and religious studies

ACTIVITIES & LEADERSHIP EXPERIENCE

Villanova Leadership Program (VLP) • Villanova Graduate Theater/Musical Theater Actress • Alpha Chi Omega Sorority Philanthropy Committee • Villanova Business in Entertainment Society Member • Villanova Pre-Law Society Member • *Let's Vote Nova* Active Member • Delbarton Theater Productions Lead Performer • Four-year high school Varsity Lacrosse Player • STEPS Club Lacrosse Player (2013-2019) • Saint Ann's Soup Kitchen Franciscans Charities Volunteer (Children's Summer Literacy & Mathematics Volunteer, Food Service) • National Anthem Singer NJ Devils